



## Why are creative activities important for my child?

Children have unlimited creative potential. They are curious, playful, imaginative, and open to new experiences. Creativity is not a fixed quantity, but a renewable skill and a way of thinking that can be improved and nurtured by allowing a child's potential to develop.

Research has shown that children's engagement with creative activities has positive effects on their interpersonal, intellectual, social and emotional development.

- They engage with their imagination and originality as they imagine and explore original ideas. Children who use fantasy and imagination are better able to engage in divergent thinking, and to generate ideas.
- They stretch their flexibility, maintaining openness to unique and novel experiences.
- They practise decision making, the ability to make thoughtful choices that support creative efforts.
- They hone their communication and self-expression skills, learning to communicate ideas and their authentic selves with confidence.
- They find internal motivation in striving to achieve a meaningful goal.
- They experience the benefits of collaboration as they develop social skills that foster creative teamwork.
- By using action and movement, they boost their creative potential through physical activity.

## What is Creative Kids?

Creative Kids is a program to help NSW families meet the cost of getting their kids into creative and cultural activities.

As of 1 January 2019, the NSW Government is providing a voucher of up to \$100 for parents/guardians/carers to use towards the payment of lesson and activity costs with an approved provider registered with the Creative Kids program.

The program allows eligible recipients to receive one voucher per eligible child each calendar year for 4 years, commencing 1 January 2019.

## How do I create a MyServiceNSW Account?

[Register a MyServiceNSW Account](#) online.

A parent, guardian or carer of an eligible child can apply for a Creative Kids voucher for their child once they activate a MyServiceNSW Account.

**For more info:**      <https://www.service.nsw.gov.au/campaign/creative-kids>